

***ENTERPRISING #WOMENINTECH
Showcasing Best Practices***

17/11/2016, Hotel Léopold, Brussels

9.30 – 10.00 Registrations and welcome coffee

10.00 – 10.10 Welcome speech (Philippe Vanrie, EBN, Project Coordinator)

10.10 – 10.30 European Commission policy and research funding opportunities for women web entrepreneurs. (Loretta Anania, DG CNCT)

10.30 – 10.50 Keynote speech: MEP Sirpa Pietikäinen

10.50 – 11.20 Keynote speech: MEP Marian Harking

11.20 – 11.30 WeHubs success stories: Joanna Abi Abdallah (Berytech)

11.30 – 12.30 Pitching session – WeHubs Ideas Competition 3 finalists to showcase their talent in the web sector having developed the most promising apps and services for the web (Moderator: Beverly Hurley, EW)

- *Judges presentation (2'*3)*
- *Pitching session (10'*3 finalists)*
- *5' Q&A*
- *10' Motivational speech: Grazia Rendo, WEP President and CEO of Orchidea Film*

12.30 – 13.30 **Lunch break** (*jury deliberation*)

13.30 - 15:00 Best practices – business support organization promoting female entrepreneurship (Moderator: Géraldine Quetin, InterInnov)

- Digital African Women, Khadijat Zahrah Abdulkadir
- Digital Leadership Institute, Cheryl Miller
- Get Set for Growth, Robyn Sinclair
- Women Entrepreneurship Platform, Charlene Lambert

15:00 - 16:00 Award ceremony of the WeHubs Ideas Competition with the announcement of the winner, closing remarks and networking coffee

See organizational details below



Project coordinator and event organiser:



WeHubs Partners:



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