



WeHubs webinars (session 3)

Increasing female web entrepreneurs' access to finance

Join us at the 4th and last WeHubs Webinar that is taking place on the 27th of September 2016 at 3pm CET/ 2pm UK sharp!

If you are already supporting female entrepreneurs and would like to help them increase their ability to access finance, this webinar is for you!

Learn and share about how women web entrepreneurs can **get better access to private money of any kind**, and get inspired by business angels themselves and experienced support organisations with expertise in private money.

The session will provide participants with insights into crowdfunding, assets, bank loans, angel and equity investment....

The presenters will highlight opportunities and challenges, give tips, share good practices and answer questions in a Q&A session with the audience.

The webinar lasts 45 minutes.

Register at the event by sending an email to Athina Markopoulou amarkopoulou@media-deals.org with the reference: "Registration WeHubs Webinar" and mentioning the name of your organisation.

Speakers

Bev Hurley, CEO of the *YTKO Group*, holder of the Queen's Award for Enterprise Promotion



A dynamic and inspiring serial entrepreneur, mentor, angel investor, speaker and one of the UK's leading authorities on female entrepreneurship, Bev Hurley has spent more than 30 years building successful businesses – and sharing her expertise to create and grow others.

One of Bev's multi-award winning programmes, Enterprising Women, is the largest community devoted to growing female entrepreneurship in the UK, has supported thousands of women entrepreneurs to date. In the last four years alone, the YTKO Group as a whole has enabled the creation and growth of over 7,000 businesses and over 5000, new jobs.

Bev holds a number of private and public non-executive directorships. She was awarded a CBE in the Queen's New Year Honours 2014, and holds the Queens Award for Enterprise Promotion.

Florence Richardson, Co-president of the *Femmes Business Angel network*



After graduating from the Ecole Centrale Lille and the ESCP Europe and gaining 14 years experience at the Crédit Lyonnais Group, Florence created her own business and became a serial entrepreneur. She joined the Femmes Business Angels network in 2009 and became the network's co-president. She also holds a "Company Director" Certificate from IFA/SC Po. An active Business Angel, Florence is holding shares of more than 20 innovative enterprises.

Vicki Dunn-Mussert, Senior Business Finance Advisor at *Get Set for Growth*



Vicki's speciality lies in assisting SME's in strategic growth, from designing financial systems and procedures to full business strategy, highlighting cost saving initiatives, whilst managing efficient day to day operations. Vicki has frequently assisted businesses in investment readiness in the forms of business planning, tactical alignments/partnerships, network opportunities, internal finance & restructuring as well as educating & raising standard finance solutions.

She also runs many training and investment readiness programmes for a diverse range of businesses, in areas such as understanding financial accounts, financial software, and sources of finance, as well as a course on designing compliant ISO 9001 systems, and coaches businesses on a 1:1 basis to prepare them to access finance from a range of different sources.

Thierry Baujard (moderator), President of *Media Deals*



Thierry is the founder of the pan-European investment network Media Deals, which focuses on cross-border investments in the mediatech sector. He is also CEO of peacefulfish, a financing consultancy firm specialized in the creative industries.

For Media Deals, Thierry is in charge of developing the investment network across Europe and managing the network's Investment Forums, which regularly bring mediatech companies and investors together for pitching sessions. With regard to this, he supports the network's investors in identifying investment opportunities and in carrying out due diligence with a focus on cross-border transactions and exit strategies. Thierry has also been developing different creative industries funds for the film, music, and video games sectors. He is a regular speaker at conferences and summits on content and technology as well as an expert for the European Commission on regulations for investment in the digital sector.